

Katie's PRIDE

On The Terraces

AN LGBTQ+ GUIDE



HELP MAKE FOOTBALL BEAUTIFUL

FANS
FOR
DIVERSITY

FSA FOOTBALL
SUPPORTERS
ASSOCIATION



The Facts

Two in five trans people (41%) have experienced a hate crime or incident because of their gender identity

A 2017 survey by YouGov for Stonewall suggested that 43% of LGBT+ people didn't regard sporting events as a "welcoming space" for them.

One in eight LGBT people (12%) avoid going to the gym or participating in sports groups because of fear of discrimination and harassment

Almost 100 football-related hate crimes in London recorded in a year

Seven in 10 football fans who've attended a match have heard or witnessed homophobia on the terraces

80% of gay, bisexual, and straight individuals have witnessed or experienced homophobic behaviour in sports.

Football banning orders issued rose by 230% and online hate allegations up 53%, say police

73% believe that youth team sport, is not safe for gay people

What Can I do ?

As a Chairman or Board Member

Create an anti-homophobia and transphobia policy for your club

Increase understanding and issues faced by people in the LGBTQ+ community by inviting them, to share their stories

If you have a team uniform or dress code, ensure that it respects an individual's gender identity and gender expression

As a Supporter of Your Club

Learn about homophobia, biphobia, transphobia, acephobia and racism in sport.

Don't be a hero, and put yourself in danger. If you see someone affected by discriminatory behaviour or language, let them know you're there and they have a friendly face in the crowd.

Being an LGBTQ+ champion can be something as simple as wearing the pride colours

Join your clubs LGBTQ+ supporters club as an ally and support any events that they hold

The Benefits

Football has an amazing power to bring people together. Following and taking part can give us community, energy and a sense of belonging. That's why we all need to play our part to make football everyone's game.

An inclusive workplace positively impacts mental and physical health.

Organisations and brands increasingly seek partnerships that prioritize diversity and inclusion. By championing LGBTQ+ rights, football clubs become attractive sponsorship opportunities for businesses

Builds trust among players, everyone feels included and accepted

Resources

www.stonewall.org.uk

<https://www.footballvhomophobia.com>

<https://www.kickitout.org/>

<https://prideinfootball.org.uk/>